TRENDS AND TRENDSETTERS IN SOUTHERN EUROPE

COIMA SGR
Kelly Russell Catella, Chairman of the COIMA Sustainable Innovation Committee

Source: Gluido Boem

COIMA is a Real Estate investor, developer and manager committed to urban regeneration with positive environmental and social impact. Awarded by the U.S. Green Building Council USGBC with the EU Leadership Award for its commitment to sustainable development, it is the only Italian Real Estate investor to adopt the „comply” approach according to the recent Sustainable Finance Disclosure Regulation, SFDR.

www.coima.com

Lar España
Jon Armentia, Corporate Director & CFO

Quality retail has established itself as a resilient real estate segment. The best centres generate differential innovative experiences and increase brand loyalty, while providing unique and safe experiences for end customers. Shopping centres have been established as a social meeting point and the main focus of attraction and intersection of the on and off worlds before and after the pandemic.

www.laespana.com

NAI Target.RE
Raffaella Cassese, Global Corporate Services Manager; NAI Global, Southern Europe

By uncertainty resiliency meant the capacity to give people a perspective. March 2020 we felt lost; first reaction was to cut expenses. Was this resilient? Not at all. Soon after we changed our attitude introducing new services. This way, we could gain shares in our market. If we didn’t do it, we would be lost. So be prepared to anticipate new trends; be prepared to face a bigger contest through a constant professional working, add competencies and value to your professionism!

www.target.re.it
www.naiglobal.com

P3 Logistic Parks
David Margalida, Chief Development Officer; P3 Logistic Parks

P3 Logistics Parks helps customers unlock the value of key commercial locations via our integrated pan-European platform of high-quality, sustainable logistics warehouses. As the first European logistics warehouse developer to sign the UN Global Compact, P3 incorporates best-in-class sustainable thinking into the way we invest, develop and manage our portfolio.

www.p3lparks.com

CBRE
Prof. Dr. Alexander von Erdely, CEO CBRE Germany

In large parts of Europe, the return to the office is imminent - and it has already begun. Now, at the latest, it becomes clear whether office space really meets the complex requirements of New Work. The possibility of social networking and creative exchange of ideas has now become the most important success factor for our offices. For spaces that do not yet fulfill this, large scale retrofitting measures are mandatory.

www.cbre.de

Drees & Sommer SE
Klaus Hirt, Partner at Drees & Sommer SE

It is not only the EU Commission’s ESG reporting requirements that are putting the squeeze on real estate companies. Increasing pressure is also coming from investors. However, those who see the stringent environmental, social and corporate government requirements as an opportunity rather than as a hindrance can also strengthen what their own company’s brand represents. This should consist of investments in real estate with a sustainable design and a low ecological footprint, as well as a high rate of recyclability in accordance with the Cradle to Cradle approach.

www.desso.com