



ALICANTE

Vistahermosa Retail Park

Close to Alicante city centre, Vistahermosa is a **commercial area of reference**.

The retail park has a gross area of 33,550 sqm and **hosts first class tenants**, among which stand out Alcampo, Leroy Merlin and Media Markt.

It has a **catchment** close to half a million inhabitants, of which **64% is less than 12 minutes drive**.

Alcampo decided to open its first new format "Alcampo City" in Vistahermosa. **Since its opening, footfall has increased by 45%**. At the end of this year is expected to reach a figure close to six million visitors.

Future business performances of LAR ESPAÑA will help increase the value of Vistahermosa Retail Park in its area of influence.

Data of Interest

LOCATION

Vistahermosa, Alicante

INFLUENCE

466.000 habitantes

OPENING YEAR

2002

Surface

GROSS LETTABLE AREA (GLA)

33.550 m²

DISTRIBUTION

9 locals

OPERATORS

Media Markt, Leroy Merlin, Alcampo, Burger King, Casa, Dream Fit

